

2024

SPONSORSHIP OPPORTUNITIES



SPONSORSHIP 2024

INGENIUM SPONSORSHIP OPPORTUNITIES

Ingenium is a premier professional development opportunity for the engineering and geoscience community in Manitoba. This year's Ingenium Professional Development Seminars will be held in a virtual environment, allowing broader participation of the Association's geographically diverse 9,000+ practitioners who work in the province's private and public sectors.

The annual Engineers Geoscientists Manitoba Awards Ceremony will take place in-person, honouring member achievements and corporate contributions in the fields of engineering and geoscience. This multi-day event offers substantial value to program sponsors:



Focused engagement with practitioners from the fields of engineering and geoscience across Manitoba



Exposure to senior decision-makers in the industry



Association with a well-organized and productive series of events



Recognition as a supporter of excellence in engineering and geoscience



Exposure to new talent in the engineering and geoscience fields



Where **great minds**meet to form **great ideas**

Sponsors will also receive a sponsor recognition package commensurate with their level of support.

This proposal outlines all levels of sponsorship available as part of the virtual Professional Development Seminars and Annual Awards Ceremony. If you are unable to contribute financially, we'd be pleased to discuss in-kind sponsorship. Contact the Association to discuss a sponsorship package tailored to your needs, including all levels and forms of in-kind contributions.

Sponsorships are time sensitive and secured on a first-come, first-served basis.

FORWARD ENQUIRIES TO:

Madelyn Sweetland Events Coordinator MSweetland@EngGeoMB.ca 204-474-2736 ext. 238



SPONSORSHIP OPPORTUNITIES

2024 ENGINEERS GEOSCIENTISTS MANITOBA AWARDS CEREMONY

OCTOBER 24, 2024

The annual Engineers Geoscientists Manitoba Awards Ceremony honours member achievements and corporate contributions in the fields of engineering and geoscience, highlighting outstanding professional engineers and professional geoscientists whose work is making life work better. An exclusively in-person format, this lunch event will welcome a broad range of the Association's 9,000+ practitioners to celebrate their peers with a networking lunch at the Fort Garry Hotel. Additionally, a portion of this event will be dedicated to the celebration of FEC and FGC Recipients.

SPONSORSHIP OPPORTUNITIES

All sponsors receive the following recognition in addition to the sponsor benefits outlined in each package:

- Direct weblink from company logo on Ingenium website
- Acknowledgement in all relevant event material

LUNCH SPONSOR

1 AVAILABLE - \$3,000

- Opportunity to provide short promotional video to be shown during the event
- Recognition by MC during live event
- Company logo highlighted on screen during the event and on all menus
- Opportunity for sponsor booth in reception area

Includes four complimentary tickets for the lunchtime Awards Ceremony on October 24 and two complimentary registrations for the virtual Professional Development Seminars

ENTERTAINMENT SPONSOR

1 AVAILABLE - \$2,000

- Opportunity to provide short promotional video to be shown during the event
- Recognition by MC during live event
- Opportunity for sponsor booth in reception area

Includes two complimentary tickets for the lunchtime Awards Ceremony on October 24 and two complimentary registrations for the virtual Professional Development Seminars

PREMIUM SPONSOR

5 AVAILABLE - \$1,500

- Opportunity to provide short promotional video to be shown during the event
- Opportunity for sponsor booth in reception area
- Company logo highlighted on screen during the event

Includes two complimentary tickets for the lunchtime Awards Ceremony on October 24 and one complimentary registration for the virtual Professional Development Seminars

BOOTH SPONSOR

4 AVAILABLE - \$500

- Opportunity for sponsor booth in reception area
- Company logo highlighted on screen during the event

Includes one complimentary ticket for the lunchtime Awards Ceremony on October 24 and one complimentary registration for the virtual Professional Development Seminars

TABLE SPONSOR

10 AVAILABLE - \$250

- Name and/or logo on one table
- Logo featured on screen during the event

PROFESSIONAL DEVELOPMENT SEMINARS

NOVEMBER 19 - 21, 2024

Featuring a variety of timely keynote sessions, technical topics, and soft skill development, the popularity of this well-attended annual event speaks to its value in supporting the professional development of Association practitioners. Held virtually once again this year, this format allows for broader participation for those located outside of Winnipeg and additional exposure for sponsors through the flexibility of the on-demand library of recorded sessions. At the end of the conference, a new networking event will be held at the EngGeoMB Association office at 870 Pembina Highway.

SPONSORSHIP OPPORTUNITIES

All sponsors receive the following recognition in addition to the sponsor benefits outlined below:

- Direct weblink from company logo on Ingenium website
- Acknowledgement in all relevant event material

KEYNOTE SPONSOR

3 AVAILABLE (limit 1 per sponsor) - \$2,000

- Promotional company information wording to be read in the moderator introduction
- Opportunity to provide short promotional videos shown before and after sponsored session
- Choice of keynote topics (preference given on first-come, first-served basis)
- Logo featured on title slide of presentation
- Company name featured alongside keynote on promotional material
- Contact information or weblink shared to all attendees during session

Includes two complimentary registrations for virtual Professional Development Seminars and two complimentary tickets for the lunchtime Awards Ceremony on October 24.

NETWORKING EVENT SPONSOR

1 AVAILABLE - \$1.000

- Includes two complimentary registrations for virtual Professional Development Seminars
- Two complimentary tickets for the lunchtime Awards Ceremony on October 24
- Recognition by moderators
- Company logo at the event and in promotional material



SEMINAR SPONSOR

12 AVAILABLE - \$750

- Small logo featured on title slide of presentation
- Company name featured alongside seminar on promotional material
- Choice of seminar topics (subject to availability)
- Option to sponsor multiple seminars

Includes one complimentary registration for virtual Professional Development Seminars and one complimentary ticket for the lunchtime Awards Ceremony on October 24.

SPONSORSHIP 2024

PLEASE PRINT CLEARLY - ADDITIONAL FORMS ARE AVAILABLE FROM MSWEETLAND@ENGGEOMB.CA

(WRITTEN AS	TO BE DISPLAYED IN PROMOTIONAL M.	ATERIAL)	
CONTACT NAM	IE:		
	FIRST NAME		PROFESSIONAL DESIGNATION
ADDRESS:			
	STRE	ET	
	CITY PROVI	NCE	POSTAL CODE
PHONE:	E	E-MAIL:	
ALL SPONSOR AWARDS	YOUR SPONSORSHIP IS SHIPS ARE ALLOCATED ON A FIRST-CO		
CEREMONY	ENTERTAINMENT SPONSOR	\$2,000 x	
	PREMIUM SPONSOR	\$1,500 x	_ =
	BOOTH SPONSOR	\$500 x	_ =
	TABLE SPONSOR	\$250 x	_ =
ROFESSIONAL DEVELOPMENT SEMINARS	KEYNOTE SPONSOR (LIMI	71) \$2,000 x	_ =
	NETWORKING SPONSOR	R \$1,000 x	_ =
	SEMINAR SPONSOR	\$750 x	_ =
			TOTAL \$
INVOICE TO:			
	FIRST NAME	 LAST NAME	

SUBMIT THIS FORM BY MAIL, EMAIL, OR FAX:

870 PEMBINA HIGHWAY FAX: (204) 474-5960 R3M 2M7 WINNIPEG, MB

EMAIL: MSWEETLAND@ENGGEOMB.CA