

PROJECT DONATE:

Engineering a **vital** resource

In the month of March, Canadian Blood Services must fill approximately 5000 appointments in Manitoba to meet the needs of local patients. Canadian Blood Services is asking engineering firms to roll up their sleeves to save a life by participating in Project Donate. Take a moment to think about close family and friends that have had a surgery, gone through treatments for a disease like cancer or survived a serious car accident or trauma. These individuals may owe their lives to a total stranger that took an hour out of their lives to donate blood. By participating in Project Donate you can help someone like Jade.



A week after her daughter Leelou was born; Jade experienced life-threatening postpartum hemorrhaging and required dozens of units of blood and blood products to keep her alive. "It saved my life. I know without a doubt that had it not been for the blood given to me that night, I would not be here today. I am so incredibly grateful and lucky to have come out of this experience with my full health and a bright future ahead of me."

Campaign Details

- ◆ Campaign runs from March 1 to March 31
- ◆ Campaign goal: 100 donations
- ◆ We are asking all participants to sign in at the Winnipeg Blood Centre or self-identify at mobile clinics so we have accurate participation rates to update your organization's totals
- ◆ Project Donate Draw: All donors attending a blood donor clinic will be entered into a draw for a \$100 Keg Gift card *

Wondering if you're eligible to donate blood? Check out the eligibility quiz to learn more: <https://www.blood.ca/en/eligibility-quiz>. To book a group appointment or LifeBus pick up to the Winnipeg Blood Centre call 204-789-1056 or email groupbookermb@blood.ca. To book an individual blood donation appointment, download the GiveBlood App or visit www.blood.ca.